



Trash  
Crew



## Intro

### A meme on a mission.

We introduce "Trash Crew", an innovative project at the intersection of cryptocurrency and environmental activism that aims to address the global challenge of waste management and environmental protection.

At its core, the project introduces the token \$TC "TrashCrew", a unique cryptocurrency designed to reflect the global population. This emphasizes individual responsibility towards our planet.



### Help the Trash Crew to find home

By staking \$TC and purchasing NFT's, you help the Trash Crew getting home and not hang around toxic in nature. In reality, this means that the value created by the coin flows directly into donations for selected cleanup organizations.

# Impact

All the products we use in our lives have their own life cycle, and unfortunately manufacturers are planning this to be shorter and shorter. Many products do not end up in the regular recycling process, but in nature - where they do not belong!

That's why the Trash Crew has crawled out of the garbage dump. They are upset, lonely and sad that their crew members have been left out in the wild by humans.

The Trash Crew unites, not only to point out these problems, but also with creative solutions for the future by supporting organizations to rid the planet of waste.

\$TC is an impact coin that rids nature and wildlife of our waste - for a cleaner future!



## Support & Donating

The project plans to contribute **20% of the tokens to environmental organizations** at the beginning. The focus is on companies and NGOs that actively solve the problems of environmental pollution with technical or / and blockchain approaches.



# Trashonomics

In alignment with our project's vision and the global theme, we have decided to issue a total of **8.1 billion tokens, mirroring the current world population**. This symbolic choice underlines our commitment to inclusivity and global impact, ensuring that there's a token representing every individual on the planet. This approach not only emphasizes the scale of our initiative but also connects our project's goals directly with the global community we aim to engage and support.

Name:	Trash Crew
Token Symbol:	TC
Total supply:	8.1 billion (fix)
Token Type:	Governance
Chain:	Solana SOL

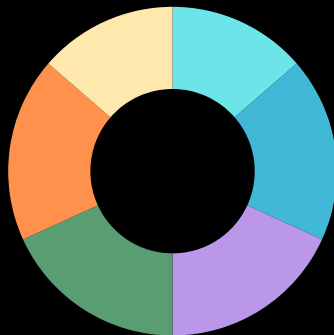


## Token Supply

**10%** Liquidity on DEX

**15%** Airdrops

**20%** Environmental & cleanup organizations



**15%** Presale

**20%** Community rewards

**20%** Marketing, Team & Development

## Rewards & Incentives

**Staking Rewards:** Interest based rewards for staking and then gradually decreasing over the time.

**Transaction Fees:** there will be a small transaction fee of 0.3% and proposal submission fee. This fee is for submitting governance proposals to prevent spam and ensure only serious proposals are submitted. This fee could be returned if the proposal reaches a certain threshold of community support. As well, we will have a very small voting fee.

# Roadmap



## Phase 1

- Community Launch
- Presale
- Token Generation
- Marketing & Partnerships

## Phase 2

- Awareness campaign
- NFT minting & floor execution
- Initial token audit
- Implement staking
- Marketing & partnership

## Phase 3

- Token Listings on DEX
- Public launch on DEX
- Wide Marketing campaign aligned with environmental organizations

# NFT Integration

The "Trash Crew" also incorporates a distinctive NFT (Non-Fungible Token) component, where digital assets represent various forms of trash found in inappropriate locations, highlighting the pollution problem. These NFTs are not just artistic expressions but also serve as a tool for environmental advocacy. A defined percentage of proceeds from NFT sales will be allocated to support \$TC collection and environmental cleanup organizations.

## Availability

We will be minting around 4000 NFTs at launch and making them available on a trading platform. There are 240 characters on various landscape backgrounds.

## Look

The trashies are deliberately designed to make the viewer think. The trashies are placed in an environment where they do not belong. They want the buyer to help bring the Trashie back home - to the recycling station.



# Team

An innovative & skilled team of visionaries is launching a unique meme coin with a mission. This group of blockchain experts, environmental scientists, and social entrepreneurs is driven by a shared goal to tackle the global waste crisis.



**Daniel Jäger**

Tech/Finance

Bangkok, Thailand

With a solid background in IT and economics, he has contributed significantly to various multinational stock-listed companies. Today, he is deeply immersed in the cryptocurrency market, leveraging his extensive knowledge and experience to navigate the complex world of crypto trading.



**Lukas Imhof**

Strategy/Communications

Zurich, Switzerland

With a knack for strategic planning, he seamlessly connects the dots between internal objectives and the ever-evolving external landscape. His forte lies in fostering symbiotic relationships, adeptly managing partnerships to drive mutual growth and innovation. Not merely a strategist; he is a catalyst for inspiration and connection.



**Robert Müller**

Branding/Design

Bangkok, Thailand

With a keen eye for branding and a master of visual language, Robert has carved a niche in the realm of digital artistry. As a creator for NFTs, he bridges the gap between technology, communication, and real world usage bringing a unique perspective to the digital canvas. His goal? - Manifesting visions and combining these all into one amazing brand.

## Contact us



+4176 50 80 500



daniel@trash-crew.com





In the initial phase of our project, we are excited to announce a pre-sale of Trash Tokens, an opportunity for early supporters to join our mission at a privileged rate. The pre-sale price is set through a meticulous evaluation process that aligns our project's financial requirements with our supporters' best interests.

## **Determining the Pre-Sale Price**

The pre-sale price is derived from a comprehensive analysis of several critical factors:

### Project Valuation:

We've assessed our project's value based on thorough market research, our developmental roadmap, and the potential for positive environmental impact. Our total token supply reflects this valuation, ensuring that each token represents a fraction of our project's current and future worth.

### Developmental Costs:

Our budget forecasts, detailing the costs required to achieve developmental milestones, have been fundamental in determining the funding necessary during this pre-sale phase.

### Market Dynamics:

A thorough market analysis, including current trends and comparable token offerings, has informed our pricing strategy, ensuring competitiveness and attractiveness to investors.

### Incentivization:

To reward the trust and support of our earliest backers, we are offering Trash Tokens at a preferential rate. This rate includes a discount from the projected public sale price, acknowledging the early commitment of our pre-sale participants.

### Pre-Sale Token Price

After careful deliberation and alignment with our project's vision, we have set the pre-sale token price at a point that we believe rewards early investors while supporting the long-term sustainability of the project.

### Investment Tiers and Bonuses

We have also structured investment tiers that offer additional incentives for larger commitments made early in the pre-sale phase. These tiered bonuses are designed to appreciate the varying levels of support and confidence in our vision.

## **Transparency and Ongoing Communication**

We are committed to transparency throughout this pre-sale process. Regular updates will be provided to all participants and stakeholders, detailing the progress of the pre-sale and the usage of the funds raised in alignment with our white paper.

By investing in the Trash Token pre-sale, supporters are not only gaining early access to a token designed to foster environmental well-being but are also becoming integral to a community dedicated to making tangible positive change in the world.

The pre-sale tokens will be locked over a 6 months period.

# Airdrop Strategy

## Objective

Our airdrop campaign is designed to boost early adoption, reward community engagement, and support our mission to contribute to environmental cleanup efforts.

## Eligibility Criteria

- Early subscribers to our newsletter.
- Active participants in our community channels (e.g., Discord, Telegram).
- Individuals who demonstrate a commitment to environmental initiatives.

## Distribution Plan

- Total Airdrop Allocation: 20% of the total token supply will be dedicated to the airdrop.
- Individual Caps: To ensure fair distribution, each participant will receive an equal share of the airdrop pool.
- Vesting Period: Airdropped tokens will be vested over a period of 6 months to encourage long-term engagement.

## Timeline

- Announcement: The airdrop campaign will be announced 1 month prior to the token launch.
- Registration: Participants will have 1 month to register for the airdrop.
- Distribution: Tokens will be distributed within 1 week post-launch.

## Marketing and Outreach

- Leverage social media, influencer partnerships, and environmental blogs to reach a wider audience.
- Engage in community-driven environmental initiatives to highlight the project's mission.

## Post-Airdrop Engagement Plan

- Encourage recipients to use airdropped tokens within our ecosystem for services, voting, or staking.
- Gather feedback and success stories to demonstrate the impact of the airdrop campaign.

## Conclusion

Our airdrop is more than just a token distribution event; it's a cornerstone of our community-building efforts and a reflection of our commitment to the environment.

By strategically integrating our airdrop into the broader vision and mechanics of the Trash Token project, we are setting the stage for a robust and engaged community, underpinned by shared values and goals for a cleaner and healthier planet.